

14th Annual Lyle's Myles

AIDS Fundraiser

Saturday, October 6, 2007

Sponsorship Opportunities

Your sponsorship helps off set the minimal costs associated with this event. Sponsorship may be comprised of dollars, in-kind goods or event services, or a combination of 2 or all 3.

Presenting Sponsor \$2,500 +

As a presenting sponsor, your company name/logo will be exclusively in the title of the event, and you will receive the following benefits:

Corporate identification in all of the following from August 1, 2007 – October 31, 2007:

- Lead corporate logo and hotlink on the Lyle's Myles website
- Lead corporate logo placement on the prominent Start/Finish Banner
- Lead corporate banner placement on the event Main Stage

Acknowledgement in all Lyle's Myles media placement and press releases:

- 5,000 Brochures, 200 T-Shirts, 100 Posters
- One – 10' x 10' booth space on-site with sampling or distribution rights
- Opportunity for a company representative to speak at opening ceremonies
- Special recognition announcements at the event

Platinum Sponsor \$1,250 - \$2,499

As a Platinum Sponsor, you will receive the following sponsorship benefits:

Corporate/individual identification in all of the following August 1, 2007 – October 31, 2007:

- Corporate logo and hotlink on the Lyle's Myles website
- Corporate logo placement on the event Main Stage banner
- Corporate logo placement in brochures, t-shirts, and posters
- 5,000 Brochures, 200 T-Shirts, 100 Posters
- Special recognition announcements throughout the event.

Gold Sponsor \$500 - \$1,249

As a Gold Sponsor, you will receive the following sponsorship benefits:

Corporate/individual identification in all of the following August 1, 2007 – October 31, 2007:

- Corporate logo placement in brochures and posters
- 5,000 Brochures, 100 Posters
- Special Recognition announcements at the event

Red Ribbon Sponsor \$250 +

As a Red Ribbon Sponsor you will receive a Lyle Myles T-Shirt and special Red Ribbon Cap. All Red Ribbon Sponsors will be acknowledged on a sign posted at the event.

Raffle Sponsors

Corporate/Individuals will be named as prizes are awarded. All Raffle Sponsors will be acknowledged on a sign posted at the event.